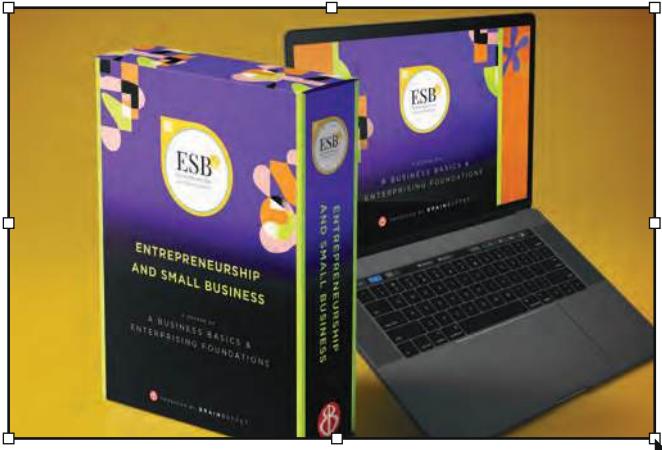


ENTREPRENEURSHIP AND SMALL BUSINESS

All BrainBuffet Certification Courses come with Interactive Videos, Practice Assessments, Multilingual Subtitles and Transcripts, Hands-on Project Files, Teacher Lesson Plans, Grading Rubrics, Answer Keys, and Student Analytics.



COURSE DESCRIPTION

In today's world of self-starters and eager new businesses, it can be easy to get lost and fail on your own! Our instructor, Sunil Bhatla takes learners on a guided journey through business thinking, avoiding common pitfalls, and seeing the big picture. By the end of this Entrepreneur and Small Business course, not only will you feel prepared in starting your own business venture, you will also feel confident in taking the Entrepreneur and Small Business (ESB) Certification exam.

MODULES	ESTIMATED COURSE DURATION	LESSON VIDEO RUNTIME
5	15 hours	5 hours



MAIN INGREDIENTS

- Module 1:** Your Entrepreneurial Path
- Module 2:** Your Business Opportunity
- Module 3:** Find, Get, and Keep Customers
- Module 4:** Make and Distribute Your Product
- Module 5:** Manager Finances

INSTRUCTOR FOR THIS COURSE



SUNIL BHATLA

Dr. Sunil Bhatla brings a wealth of expertise to our program with a distinguished career spanning over 20 years in education, corporate management, consulting, and international development. Holding a Ph.D. in Marketing, an MBA with a dual focus in Marketing and Finance, and a Bachelor's in Accounting, Sunil Bhatla has managed key growth markets at major organizations such as The LTV Corporation, The Progressive Corporation, The Auto Club Group, and Farmers Insurance Group. In academia, Sunil has enriched the minds of both graduate and undergraduate students at prestigious institutions including The Ohio State University, Case Western Reserve University, and IFMR, making him an invaluable asset to our team.



Watch Course Trailer

<https://www.youtube.com/watch?v=QPfVxOidX8>

