

GENERATIVE AI FOUNDATIONS

CERTIFICATION COURSE

All BrainBuffet Certification Courses come with Interactive Videos, Practice Assessments, Multilingual Subtitles and Transcripts, Hands-on Project Files, Teacher Lesson Plans, Grading Rubrics, Answer Keys, and Student Analytics.



COMING SOON
AUG 2025

MODULES

5

ESTIMATED COURSE DURATION

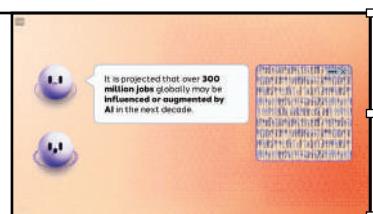
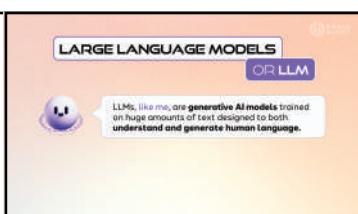
35 hours

LESSON VIDEO RUNTIME

11 hours

COURSE DESCRIPTION

Generative AI is transforming how we teach, learn, and work—and gaining a solid foundation in it can give students a powerful edge. This technology enhances creativity, streamlines tasks, and opens up new possibilities across industries. In this hands-on course, students will explore how modern AI tools work and how to use them responsibly. They'll learn to generate images from text, spark ideas through smart prompting, and use AI responsibly. The course also builds essential AI literacy—from understanding neural networks to spotting fake facts and protecting data. With tools like ChatGPT, Gemini, Claude, Adobe Firefly, and Canva AI, students gain practical skills they can apply in school, life, and future careers. No experience needed—just curiosity.



MAIN INGREDIENTS

- Module 1:** Defining Generative AI
- Module 2:** Prompting Basics
- Module 3:** Ensuring Accurate Results
- Module 4:** Responsibility, Legality, Morality
- Module 5:** Impact of AI



This course is brought to you by Matt and Genny—your friendly human teacher and his overly enthusiastic AI assistant. While Matt and Genny guide you through the lessons onscreen, the experts behind the scenes are Jonathan Gordon and Sam Pan. Jonathan is an award-winning educator with nearly 30 years of experience teaching English, Journalism, and Digital Media Technology. Sam has over a decade of design experience and is BrainBuffet's curriculum director focused on creating innovative and effective learning experiences. Together, they crafted this course to help you understand how generative AI works, how to use it responsibly, and how to apply it creatively in the real world.



**Watch
Course
Trailer**

<https://www.youtube.com/watch?v=JT5Z1wiZO6Y>

