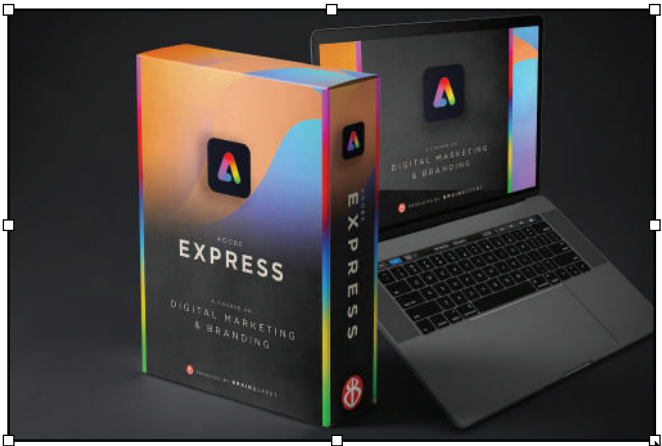


ADOBE EXPRESS

CERTIFICATION COURSE

All BrainBuffet Certification Courses come with Interactive Videos, Practice Assessments, Multilingual Subtitles and Transcripts, Hands-on Project Files, Teacher Lesson Plans, Grading Rubrics, Answer Keys, and Student Analytics.



COURSE DESCRIPTION

Level up your design and communication skills with this course on Content Marketing and Design using Adobe Express. You'll develop a full brand identity for a client—from logo creation to social media, print, web, and video content—culminating in a professional media kit. Gain hands-on experience with industry best practices, essential terminology, and portfolio-building, all while creating design products that prove your skills. The rock-and-roll theme keeps learning fun, and the single-client approach reinforces brand consistency. With lesson plans, workbooks, and assessments aligned to the Adobe Certified Professional exam, this course is the perfect step toward your future career!

MODULES	ESTIMATED COURSE DURATION	LESSON VIDEO RUNTIME
6	TBA	TBA

MAIN INGREDIENTS

- Module 1:** The Brand's Identity
- Module 2:** Marketing The Brand
- Module 3:** Content Marketing
- Module 4:** Adding Animation and Video
- Module 5:** Web and SEO
- Module 6:** Sharing and Publishing

INSTRUCTOR FOR THIS COURSE



JESS CAMPBELL

Jess Campbell is a classroom teacher with 16 years of experience in middle and high school teaching ELA, digital multimedia, and computer science. Jess loves teaching both children and their teachers ways to enhance their digital literacy skills to help them learn to adapt, problem solve, and persevere through a career field that is transforming daily.

Course Trailer Coming Soon

